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Each user has a profile with custom made fields as applicable for the needs of the client. In this case, professional, educational and a summary of past ideas are presented.



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**Basic Info**

Name: Sahand Sojoodi  
Firm: Sojoodi Consulting  
Location: Toronto

**Contact Info**

Email: ssojoodi@gmail.com  
Tel:

**Education**

College: University of Waterloo  
Major: Computer Engineering, Honours  
Graduate School: INSEAD  
Specialization: International MBA

**Research**

Allow Internet users share short messages with friends and online followers, Private label and Ideas: license hosted social network for medium sized companies, Create custom analytics dashboard for companies

**Professional Experience**

Firm: Sojoodi Consulting  
Title: Principal  
Prior Xtreme Labs, Altera, Certicom, Broadcom,  
Employer(s): RWDI, University of Waterloo  
Experience: 7 years

The fully-searchable member directory allows members to look up and connect with each other. In this case the user can choose to subscribe to ideas form another member.

## Member Directory

### Brian P



Firm:  
Title:  
Prior Employer(s):  
Location:

Ideas: None  
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### you



Firm: Sojoodi Consulting  
Title: Principal  
Prior Employer(s): Xtreme Labs,  
Altera, Certicom, Broadcom, RWDI,  
University of Waterloo  
Location: Toronto

Ideas: [Allow Internet users share short messages with friends and online followers](#), [Private label and license hosted social network for medium sized companies](#), [Create custom analytics dashboard for companies](#)

[Send Message](#)

### Terry D



Firm: Not specified  
Title: Not specified  
Prior Employer(s):  
Location:

Ideas: None  
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The idea (content) view, allows logged-in users to view ideas from herself or other people.

Comment was successfully created.

## Create custom analytics dashboard for companies

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### Idea details

Title: Create custom analytics dashboard for companies

Written by: [you](#) (Sojoodi Consulting) 7 days ago

### Thesis

Hmm interesting, but needs more refining.

One example is, aggregated and detailed financial positions of a hedgefund on a daily basis (real time).

Another example is the analytics dashboard for a mobile game developer to track their daily user engagement, revenue, etc.

Below is a screenshot of such dashboard, look at more [info at sojoodi.com](#).

### Comments

*Brian P (ABC Industries Inc.)*

Could be applied in any industry vertical given that the company cares about Key Performance Indicators (KPIs).

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